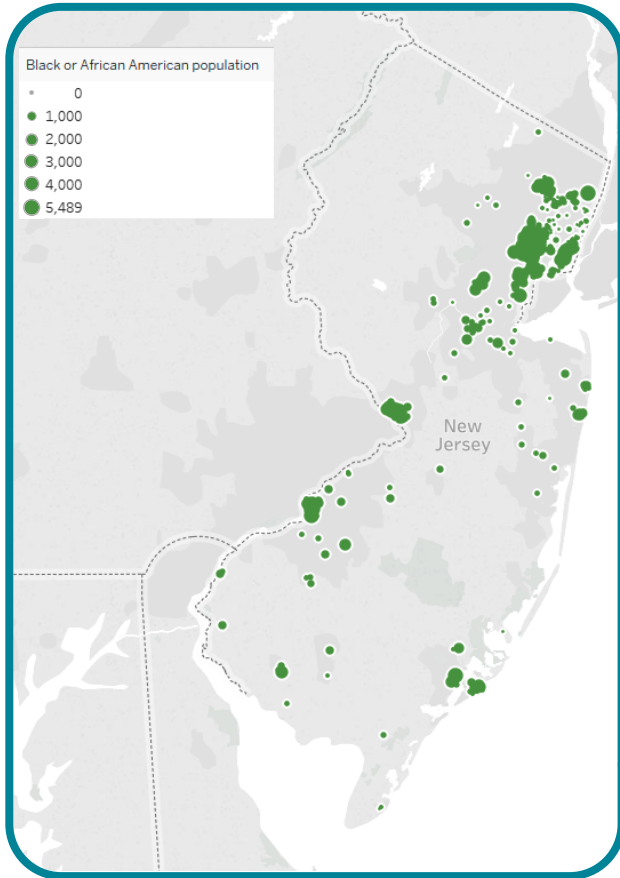


# Black/African American Population At Greatest Risk for Undercount in New Jersey



In the 2010 Census, the Census Bureau determined that the Black population was undercounted nationwide. The Census determines how billions of dollars in federal funds are distributed.

The Census has low response rates in some areas and among certain population groups such as Black or African American residents, who are at risk of being undercounted.

In New Jersey, **668,636** Black or African American people live in "hard-to-count" (HTC) areas where a low percentage of residents completed and returned their most recent census questionnaire. That comprises **51%** of the total Black population in the state.

*This map shows the concentration of Black populations living in "hard-to-count" (HTC) areas, meaning areas with the lowest rate of mailing back their Census forms.*

## Large Municipalities (more than 50,000 total population) with Largest Black Population in HTC Areas

Municipality	Black Population	Black Population Living in HTC Areas	Percentage of Black Population Living in HTC Areas
Newark	146,332	140,927	96%
Jersey City	68,678	63,550	93%
East Orange	58,026	53,690	93%
Irvington	47,077	47,077	100%
Paterson	50,423	42,783	85%
Trenton	43,278	40,599	94%
Camden	38,567	37,299	97%
Elizabeth	27,779	23,859	86%
Plainfield	21,645	14,587	67%
New Brunswick	8,242	7,745	94%



● **Mid-Size Municipalities (10,000-49,999 population)  
with Largest Black Population in HTC Areas**

Municipality	Black Population	Black Population Living in HTC Areas	Percentage of Black Population Living in HTC Areas
Orange	22,404	22,404	100%
Atlantic City	16,146	15,854	98%
Roselle	12,037	9,916	82%
Pleasantville	10,097	8,517	84%
Linden	13,177	8,340	63%
Asbury Park	7,998	6,640	83%
Hackensack	11,511	6,182	54%
Bridgeton	8,598	5,216	61%
Montclair	10,447	5,099	49%
Englewood	9,546	4,551	48%

● **Small Municipalities (less than 10,000 population)  
with Largest Black Population in HTC Areas**

Municipality	Black Population	Black Population Living in HTC Areas	Percentage of Black Population Living in HTC Areas
Penns Grove	2,148	2,148	100%
Salem City	3,117	1,470	47%
Woodlynne	895	895	100%
North Hanover	1,700	891	52%
Woodbine	804	804	100%
Riverside	960	770	80%
Bogota	882	646	73%
Mount Holly	2,318	607	26%
Haledon	757	583	77%
Lawrence (Cumberland)	472	472	100%

● **Data Sources:**

U.S. Census Bureau, 2010 decennial census and 2016 American Community Survey Estimates, with assistance from the CUNY Mapping Service, Center for Urban Research, CUNY Graduate Center.